

ALEX JACOBI

EXPERIENCE

● BATTLE GROUND ACADEMY; FRANKLIN, TN.

COMMUNICATION CONTENT SPECIALIST: JUL. 1, 2022 - PRESENT

Create print and digital content for four school divisions, which includes video, photos, graphic design, and writing; manage the school's social media platforms; keep the school's website information accurate and make sure the website functions properly; help develop branding guidelines

● ALEX JACOBI MEDIA (FREELANCE MEDIA COMPANY)

MAR. 2018 - PRESENT

SPECIALIZED, LONG-TERM PROJECTS:

BATTLE GROUND ACADEMY: DIGITAL CONTENT SPECIALIST (NOV. 2020 - JUN. 30, 2022)

Took photos of events and edited, took video of events and edited, designed promotional graphic materials, archived older media

WOODMONT CHRISTIAN CHURCH: COMMUNICATIONS CONTENT CREATOR (MAR. 2018 - OCT. 2020)

Took video of and edited weekly sermons, helped manage social media platforms and develop new ideas for those platforms, took video of and edited children's minister sermons

BREAD AND HONEY: VIDEOGRAPHER, EDITOR, DIRECTOR FOR VIDEO SERIES (SEPT. 2018 - DEC. 2019)

Set up and conducted two-camera shoot for several hours by myself, broke all gear back down and then edited hour-long interviews interspersing two camera shots together into one cohesive interview

● WARBY PARKER; REMOTE WORK

CUSTOMER EXPERIENCE ADVISOR (PART-TIME): OCT. 5, 2020 - NOV. 2021

Answered phones for the Warby Parker mainline and assisted customers with placing orders, checking order status, and troubleshooting order issues; answered emails that customers sent regarding orders

● FRANKE FOODSERVICE SOLUTIONS; SMYRNA, TN.

GRAPHIC DESIGNER: JUN. 12, 2017-JUL. 14, 2017

Designed order forms, packing slips, and promotional material; photographed and edited product photos

● GANNETT DESIGN STUDIO; NASHVILLE, TN.

DESIGNER I: SEPT. 19, 2016-JUN. 8, 2017

Designed newspaper pages for *The Tennessean*, *Memphis Commercial Appeal*, *Clarksville Leaf Chronicle*, and *Murfreesboro Daily News Journal*

INTERNSHIPS/VOLUNTEER WORK

● THE BELONGING CO.

MEDIA TEAM VOLUNTEER: NOV. 2017 - PRESENT

Operate various cameras during live online services

● SPECIAL CORRESPONDENT FOR RELIGION NEWS SERVICE

POPE FRANCIS VISIT TO PHILADELPHIA: SEPT. 24-27, 2015

Wrote and photographed two stories that ended up in *Washington Post* and *Huffington Post*

● COLUMBIA MISSOURIAN; NEWSPAPER FOR THE CITY OF COLUMBIA, MO.

OUTREACH TEAM MEMBER: MAY 2015 - JUNE 2015

Crafted and scheduled social media posts, developed social media content, gathered online analytics

EDUCATION REPORTER: JAN. 2015 - MAY 2015

Wrote and gathered stories pertaining to K-12 news in Columbia, Mo.

● VOX MAGAZINE; MAGAZINE FOR THE CITY OF COLUMBIA, MO.

ART DIRECTOR: JAN. 2015 - MAY 2015

Looked over designs and fixed problem areas, set up pages, placed ads, and sent pages to publisher

VOXTALK (BLOG FOR VOX MAGAZINE) EDITOR: AUG. 2014 - DEC. 2014

Reviewed pitches from writers, edited posts and ensured they were published, gave writers feedback

● THE PACER; STUDENT NEWSPAPER AT UT MARTIN

EXECUTIVE EDITOR: MAY 2013-MAY 2014

Created new design of paper and website, led meetings, led staff in posting content and designing paper

INFO

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✉ alex@alexjacobi.co

👤 Alex Jacobi

📍 @alexjacobi_

EDUCATION

● MASTER OF ARTS, JOURNALISM

THE UNIVERSITY OF MISSOURI: MAY 2016

● BACHELOR OF ARTS, COMMUNICATIONS (MAGNA CUM LAUDE)

THE UNIVERSITY OF TENNESSEE AT MARTIN: MAY 2014

SKILLS

- COPY EDITING
- WRITING
- AP STYLE
- PAGE LAYOUT
- GRAPHIC DESIGN
- SOCIAL MEDIA
- VIDEOGRAPHY
- VIDEO EDITING
- PHOTOGRAPHY
- PHOTO EDITING
- CUSTOMER SERVICE

PLATFORMS

- WORDPRESS
- SQUARESPACE
- FACEBOOK
- INSTAGRAM
- TWITTER
- FINAL CUT PRO
- ADOBE PHOTOSHOP
- ADOBE LIGHTROOM
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- ADOBE PREMIERE PRO
- ADOBE AUDITION